

# Hana Bank CMSiNet

**PROJECT** HanaBank's CMSiNet app update

**ROLE** Product Designer

- Establishment of Product Improvement Direction
- Establishment of Key Visual Direction
- Establishment of IA (Information Architecture)
- User Flow
- Wireframe, Prototype
- UX Writing
- Communication with Stakeholders, Designers, and Developers

**DURATION** October 2022 (1 month)



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**Project Vision.**

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# Project Vision.

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## What's CMSiNet

CMSiNet is a global banking product offered by Hana Bank, one of the leading banks in Korea. It provides integrated fund management services through overseas networks.

## Who's the users & what's their needs

The users of CMSiNet are not individuals, but companies.

Both employees and employers within the company use it together.

The goal is to make financial transactions more convenient not only in Korean won, but also in various foreign currencies.

## Goal

The keyword is foreign currency financial transactions for companies.

We aim to improve the interface to provide users with reliability, security, and to ease of financial transactions.

**Challenge.**

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# Challenge.

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## Challenge 1

Design a cohesive interface for familiar and unfamiliar users

## Challenge 2

Create a minimalistic UI considering that the banking process itself might be complicated for the users

## Challenge 3

Provide a seamless & linear banking experience

**Solution.**

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# Solution.

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## Solution 1

### A familiar experience

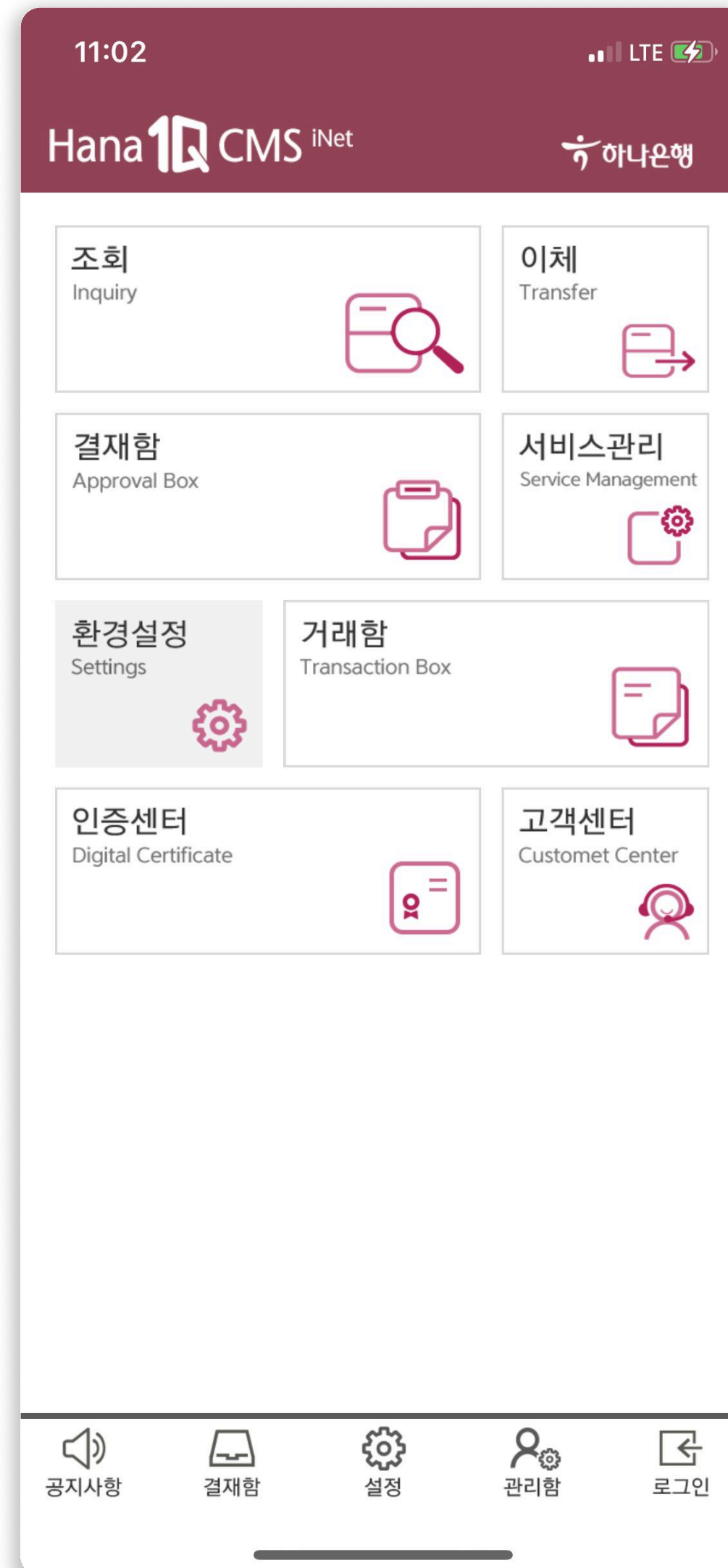
Avoid creating a completely different app.

The reason for updating the app is not only to attract new users, but also to enhance the usability for existing users.

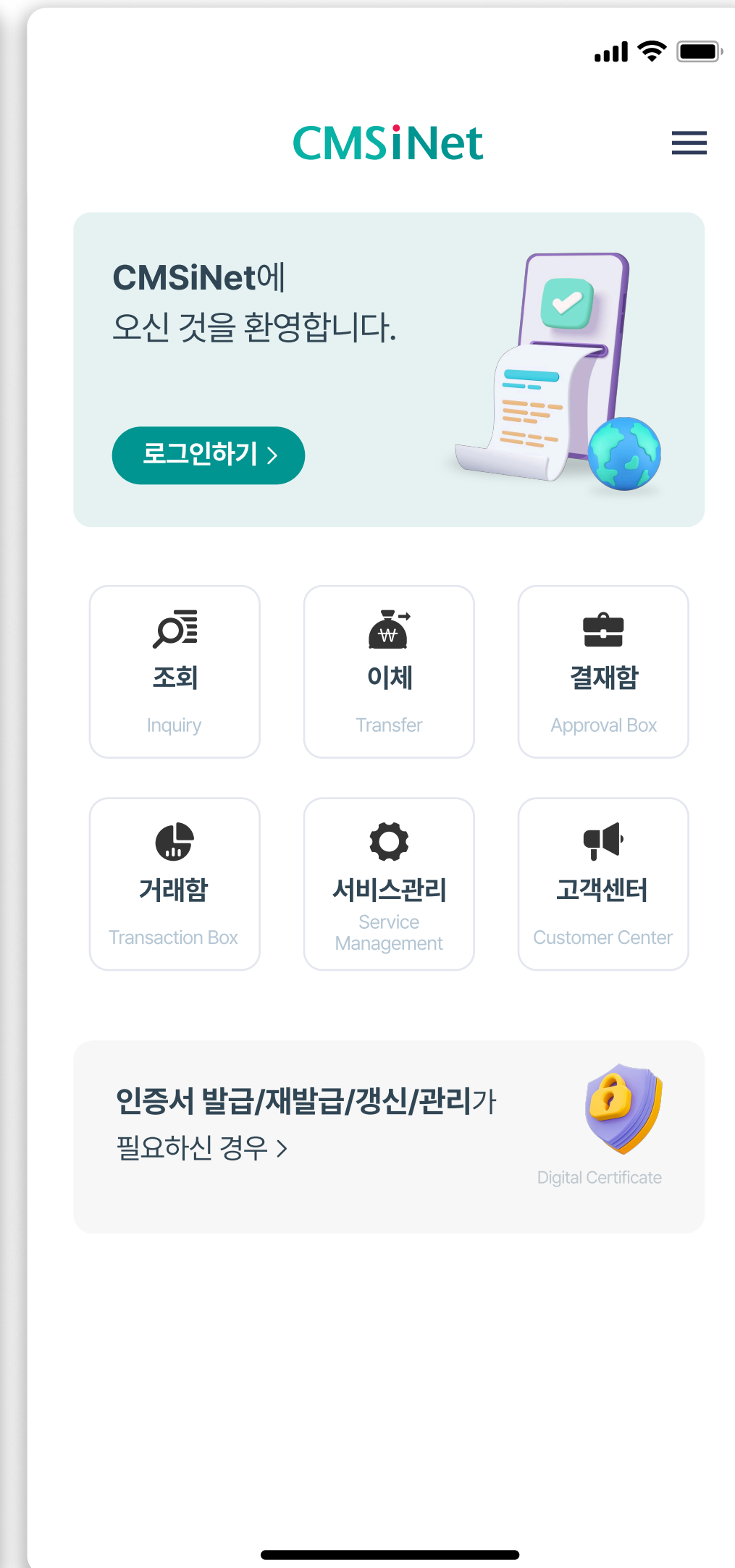
Therefore, we have created an experience of familiarity with newness for existing users as well.



# Home



AS-IS



TO-BE

# Hamburger Menu



AS-IS



TO-BE

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# Solution.

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## Solution 2

### **Make it easy & simple**

Korean banking services have complex security systems.

Depending on the user, there can be an average of two, or even four login methods.

We aim to create a login page UI that makes the first contact between the user and the service enjoyable by simplifying the login process.

In addition, there are numerous transfers and approvals involved in banking operations for companies.

Therefore, the notification box is as important as a personal assistant.

We aim to improve the UI of the notification box, which has high user needs, to further simplify and aid users in completing their tasks.

# Login

11:02

LTE

이전

Hana1Q CMS iNet

Home

공동인증서 로그인

• 하나의 공동인증서를 여러 명의 이용자가 같이 사용하는 경우에는 이  
용자 ID/PW 로그인 방식만 허용합니다.

• 공동인증서 미등록 고객님께서는 ID/PW로 로그인 하신 후 공인인증  
센터의 “인증서발급” 또는 “타행/타기관 인증서등록” 후 이용 가능합니  
다.

공동인증서 로그인

ID/PW 로그인

ID

로그인

PW

공지사항

결재함

설정

관리함

로그인

AS-IS

## CMSiNet

인증서 ID/PW



공동인증서

공동인증서 로그인

인증센터

TO-BE

# Notification

11:07

LTE

이전

Hana1Q CMS iNet

Home

전체 0 건

더보기

공지사항

결재함

설정

관리함

로그아웃

AS-IS

CMSiNet

Home

알림함

2022-10-04 09:00

김정아님의 저축은행계좌로 10,000원 예약이체거래  
오류가 발생하였습니다.

기업뱅킹 이체결과조회 에서 확인해 주세요.

2022-09-30 15:23

대량(급여)이체 총 5건중 1건 오류가 발생하였습니다.

기업뱅킹 대량이체결과조회 에서 확인해 주세요.

2022-09-16 15:50

결재요청건이 있습니다.

기업뱅킹 결재함 에서 확인해 주세요.

조회

이체

결재

관리

TO-BE

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# Solution.

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## Solution 3

### **Straight from one stage to another**

Due to the complexity of corporate banking, the procedures are longer, require more inputs, and involve more checks than personal banking. Therefore, we aim to reduce the manual input by the user by calling data, which will reduce the user's psychological pressure and create a seamless journey from start to finish without any obstacles.

# Inquiry

2:12

LTE

이전

Hana1 CMS iNet

Home

조회조건입력

[2022-10-05 14:12 기준]

- 최근 6개월까지의 내역을 최대 1주일 단위로 조회하실 수 있습니다.
- 조회기간은 작성일 기준입니다.

• 조회조건

업무구분

전체

전체

조회기간

당일

최근3일

최근1주일

2022-09-29

2022-10-05

조회결과 정렬

> 작성한 순서대로

작성한 역순서로

결재대상조회

공지사항

결재함

설정

관리함

로그아웃

AS-IS

<

CMSiNet

Home

≡

인증서 갱신

사용자확인

법인사업자

개인사업자

사용자 ID

hanabank

생년월일

생년월일 6자리를 입력해주세요.

사업자등록번호

'-'를 제외한 숫자만 입력해주세요.

안내

다음

조회

이체

결재

관리

TO-BE

**Takeaways.**



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## Takeaways.

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### Make it work within the limitations

This project was an update of an existing app in a short period of time, rather than a new app development. This presented many limitations and restrictions that hindered the freedom to apply various ideas. However, it was a valuable experience to accept the reality that designers cannot always fulfill their ideal vision for a project and to work within the given constraints while considering the clients' situation.