JIIN LEE
Product Designer

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Experience

Product Designer (UX/UI)
2023.12 ~ 2026.01
Remote
ARKVERSE Ltd / Full-time

- Performed as Design Lead overseeing end to end product UX UI design
- Partnered with cross functional teams to drive project outcomes
- Developed design solutions aligned with UI UX best practices
- Enhanced user experience through data informed UI design
- Iterated on redesigns and prototypes based on constructive feedback

Product Designer (UX/UI)
2022.05 ~ 2023.06
Seoul, Korea
M4A / Full-time

- Designed IA, wireframes, and prototypes for banking web and mobile apps
- Identified UX issues and defined improvement directions
- Defined feature priorities and requirements
- Coordinated feature implementation with engineering teams
- Balanced product vision, technical constraints, and user value

Sales Specialist
2020.05 ~ 2021.07
Auckland, New Zealand
MegaTEL / Full-time

- Supported company wide design needs
- Planned and executed marketing campaigns to increase brand awareness
- Generated leads through online marketing and sales calls
- Managed a door to door sales team

Executive Secretary
2019.02 ~ 2019.09
Incheon, Korea
Posco Engineering / Contract

- Managed executive schedules and meeting operations
- Planned and coordinated domestic and international travel
- Managed and prioritized key documents and communications
- Supported general office administration

Marketing Coordinator
2016.01 ~ 2018.12
Honolulu, USA & Incheon, Korea
MKO Corporation / Full-time

- Managed online and offline brand marketing events
- Created and managed online and offline content
- Managed influencer partnerships
- Supported sales proposals and reports
- Translated product materials from English to Korean

Licenses & Certifications

Brain Science in Interface Design
2024.08
The Interaction Design Foundation

AI : Ethics & Societal Challenges
2023.07
Lund University (Coursera)

Introduction to Generative AI
2023.07
Google Cloud (Coursera)

Principles of UX/UI Design
2023.01
Meta (Coursera)

Accessibility & Inclusive Design
2022.09
Uni. of Illinois Urbana-Champaign (Coursera)

Google UX Design
2021.10 ~ 2022.05
Google (Coursera)

Responsive Web Design & Publish
2021.12 ~ 2022.05
Green Computer Academy (Bootcamp)

Web Publishing (HTML/CSS/JavaScript)
2022.04
Human Resource Development KR

Advanced GTQ (Adobe Photoshop)
2022.03
Korea Productivity Center

Advanced Google Analytics
2021.03
Google

Soft Skills

I am
Adaptive
Collaborative
Resilient
Empathetic
I speak
Korean
English

Hard Skills

Prototyping
Wireframing
Accessible Design
Rapid Prototyping
Design Systems
Storyboarding
User Journeys
UX Strategy
UX Research
Information Architecture
Usability Testing
Responsive Design

Tools

Figma
Sketch
Adobe XD
Rive
Lottie
Zeplin
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
HTML
CSS

Education

Munster University
2025.09 ~
Cork, Ireland
User Experience and
Service Design