

Jiin Lee

Product Designer

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Professional Summary

Building elegant solutions to complex product problems

Product Designer with 3+ years of experience delivering end-to-end mobile and web application experiences. Proven track record across fintech and wellness, designing complex user flows, design systems, and high-fidelity prototypes. I bring strategic UX and service design thinking to integrate AI-driven workflows across the product lifecycle, turning ambiguous problems into clear, scalable solutions.

Experience

Product Designer (UX/UI)

2023.12 ~ 2026.01

Remote

ARKVERSE Ltd / Full-time

- Sole designer for an AI wellness startup, owning end-to-end UX/UI across mobile and web, plus the visual and brand language
- Built and maintained the design system from scratch with minimal direction, improving design-to-dev handoff and UI consistency
- Partnered with product and engineering to align initiatives with user needs, business goals, and technical constraints
- Iterated on high-fidelity prototypes through usability testing to sharpen product-market fit
- Extended design into the physical layer: product packaging and the stress-relief patch hardware itself, bridging digital and industrial design

Product Designer (UX)

2022.05 ~ 2023.06

Seoul, Korea

M4A / Full-time

- Conducted UX audits to identify friction points across the user journey, driving clearer task completion
- Defined project scope and problem framing by balancing user needs with technical feasibility
- Improved product usability by translating user feedback into continuous design iterations
- Collaborated closely with cross-functional teams to align design goals with business objectives

Sales Specialist

2020.05 ~ 2021.07

Auckland, New Zealand

MegaTEL / Full-time

- Generated leads through online marketing and managed a field sales team
- Planned and executed marketing campaigns to grow brand awareness

Marketing Coordinator

2016.01 ~ 2018.12

Honolulu, USA & Incheon, Korea

MKO Corporation / Full-time

- Managed online/offline brand events, content, and influencer partnerships
- Supported sales proposals and translated product materials

Licenses & Certifications

AI Capabilities and Limitations

2026.05

Anthropic

AI Fluency: Framework & Foundations

2026.05

Anthropic

Brain Science in Interface Design

2024.08

The Interaction Design Foundation

AI : Ethics & Societal Challenges

2023.07

Lund University

Accessibility & Inclusive Design

2022.09

Uni. of Illinois Urbana-Champaign

Google UX Design

2021.10 ~ 2022.05

Google

Education

Munster University

2025.09 ~ Present

Cork, Ireland

Master of Science
in UX and Service Design

Soft Skills

I am

Proactive

Collaborative

Empathetic

Adaptive

Resilient

I speak

English

Korean

Hard Skills

UX Strategy

UX Research

Service Design

Information Architecture

User Journeys

Usability Testing

Prototyping

Wireframing

Design Systems

Accessible Design

Responsive Design

Storyboarding

AI-augmented workflows

Tools

Figma

Rive

Lottie

Adobe After Effects

Adobe Photoshop/Illustrator

Zeplin

Sketch

Adobe XD

HTML/CSS

AI-assisted tools