

Jiin Lee

Product Designer

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Professional Summary

Building elegant solutions to complex product problems

Product Designer with 3+ years of experience in delivering end-to-end mobile and web application experiences. Proven track record in the fintech, wellness sector, designing complex user flows and high-fidelity prototypes. Currently pursuing an MSc in UX and Service Design to integrate strategic UX thinking and AI-driven workflows into the product lifecycle.

Experience

Product Designer (UX/UI)

2023.12 ~ 2026.01

Remote

ARKVERSE Ltd / Full-time

- Led end-to-end UX/UI design for mobile-first products, ensuring a seamless user experience from discovery to implementation.
- Established and maintained a scalable design system, improving design-to-dev handoff efficiency and UI consistency across the platform.
- Partnered with cross-functional teams to align product initiatives with business goals and technical constraints.
- Iterated on high-fidelity prototypes based on usability testing to drive product-market fit.

Product Designer (UX)

2022.05 ~ 2023.06

Seoul, Korea

M4A / Full-time

- Conducted UX audits to identify friction points in the user journey, leading to improved task completion rates
- Defined project scoping and problem framing by balancing user needs with technical constraints to ensure feasible and user-centric outcomes
- Improved product usability by analyzing user feedback and continuously refining designs
- Collaborated closely with cross-functional teams to align design goals with business objectives and maximize user value

Sales Specialist

2020.05 ~ 2021.07

Auckland, New Zealand

MegaTEL / Full-time

- Supported company wide design needs
- Planned and executed marketing campaigns to increase brand awareness
- Generated leads through online marketing and sales calls
- Managed a door to door sales team

Marketing Coordinator

2016.01 ~ 2018.12

Honolulu, USA & Incheon, Korea

MKO Corporation / Full-time

- Managed online and offline brand marketing events
- Created and managed online and offline content
- Managed influencer partnerships
- Supported sales proposals and reports
- Translated product materials from English to Korean

Licenses & Certifications

Brain Science in Interface Design

2024.08

The Interaction Design Foundation

AI : Ethics & Societal Challenges

2023.07

Lund University

Introduction to Generative AI

2023.07

Google Cloud

Principles of UX/UI Design

2023.01

Meta

Accessibility & Inclusive Design

2022.09

Uni. of Illinois Urbana-Champaign

Google UX Design

2021.10 ~ 2022.05

Google

Education

Munster University

2025.09 ~ Present

Cork, Ireland

Master of Science

in UX and Service Design

Soft Skills

I am

Proactive

Collaborative

Empathetic

Adaptive

Resilient

I speak

English

Korean

Hard Skills

Prototyping

Wireframing

Design Systems

Accessible Design

Responsive Design

Storyboarding

UX Strategy

UX Research

Information Architecture

Usability Testing

User Journeys

Tools

Figma

Sketch

Adobe XD

Rive

Lottie

Adobe After Effects

Adobe Photoshop/Illustrator

Zeplin

HTML

CSS

AI-assisted tools