

JIN LEE

Product Designer

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Rome, Italy
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Experience

- Product Designer (UX/UI)**
2023.06 ~ Present
Rome, Italy
Freelance
- Develop personas, scenarios, and user stories
 - Create IA / wireframes / prototypes / UX writing
 - Establish a design system to provide a consistent brand experience
 - Create designs considering accessibility and aesthetics
- Product Designer (UX/UI)**
2022.05 ~ 2023.06
Seoul, Korea
M4A / Full-time
- Created IA / storyboards / wireframes / prototypes for banking webs/apps
 - Worked with teams to prioritize and spec out new features to build
 - Worked directly with engineering to ensure a feature gets built, balancing the vision, technical feasibility, and user value
 - Identified and troubleshooted UX problems
- Sales Specialist**
2020.05 ~ 2021.07
Auckland, New Zealand
MegaTEL / Full-time
- Helped support miscellaneous design work across the company as needed
 - Created marketing campaigns to grow brand awareness
 - Generated leads via online marketing, sales calls and networking
 - Managed the D2D(Door to Door) team
- Executive Secretary**
2019.02 ~ 2019.09
Incheon, Korea
Posco Engineering / Contract
- Performed clerical and administrative tasks
 - Maintained the executive's agenda and assisted in meeting planning
 - Planned domestic and international business trip itineraries
 - Handled and prioritized all outgoing or incoming correspondence
- Marketing Coordinator**
2016.01 ~ 2018.12
Honolulu, USA & Incheon, Korea
MKO Corporation / Full-time
- Created marketing campaigns to grow brand awareness at travel shows
 - Managed content creation on blogs, social media, websites and magazines
 - Maintained and managed influencer relationships
 - Supported the sales team with proposals and reports
 - Translated product brochure from English to Korean

Soft Skills

I am
Adaptive
Collaborative
Empathetic
Resilient
I speak
English
Korean

Hard Skills

Prototyping
Wireframing
Accessible Design
Rapid Prototyping
Design Systems
Storyboarding
User Journeys
UX Strategy
Qualitative Research
Information Architecture
Usability Testing
Responsive Design

Licenses & Certifications

- AI : Ethics & Societal Challenges**
2023. 07
Lund University (Coursera)
- Introduction to Generative AI**
2023. 07
Google Cloud (Coursera)
- Principles of UX/UI Design**
2023. 01
Meta (Coursera)
- Accessibility & Inclusive Design**
2022. 09
Uni. of Illinois Urbana-Champaign (Coursera)
- Google UX Design**
2021. 10 ~ 2022. 05
Google (Coursera)
- Responsive Web Design & Publish**
2021.12 ~ 2022. 05
Green Computer Academy (Bootcamp)
- Web Publishing (HTML/CSS/JavaScript)**
2022. 04
Human Resource Development KR
- Advanced GTQ (Adobe Photoshop)**
2022. 03
Korea Productivity Center
- Advanced Google Analytics**
2021. 03
Google
- Microsoft Office Specialist Master**
2013. 09
Microsoft

Tools

Figma
Sketch
Adobe XD
Zeplin
Adobe Photoshop
Adobe Illustrator
HTML
CSS
Microsoft Office

Education

Inha Technical College
2013.03 ~ 2016.02
Incheon, Korea
Tourism Management
GPA 4.3/4.5